



CeSTII
Centre for Science, Technology
& Innovation Indicators

About

MyBIP

MyBIP was created by a team of researchers at the Human Sciences Research Council (HSRC) in partnership with IT solutions company, CnetworksConsulting (Pty) Ltd.

The HSRC is a social science research institution in South Africa. Since 2017, the HSRC team has carried out research to understand how informal business owners in South Africa use their skills and the knowledge available to them to create value for their customers. And how they use creative solutions to make do with the limited resources they have. The research is useful because informal businesses play an important role in providing affordable goods and services in their communities.

MyBIP is one of several resources the HSRC has created so that informal business owners can benefit directly from the research findings. The interactive learning tools provide small business owners with proactive and opportunity-driven innovation strategies to strengthen their business capabilities. These learning tools as well as an Informal Business Innovation Toolkit are shared through the MyBIP app.

Contact us

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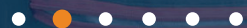
Website:

<https://infomalbizinnovationhub.hsrc.ac.za>

Where to get MyBIP

This app is designed for informal businesses as a resource to craft business and innovation pathways. Small businesses, NGOs and others providing business skills training and support may also find it useful.

Download the MyBIP app, available on Google Play and the App Store!



Welcome to MyBIP

A resource for informal business owners to grow innovation skills and opportunities



Join our community and receive a free My Business Evolution Pocketbook



Introducing **MyBIP**

Informal businesses innovate all the time – you use your knowledge to make changes that bring value to your customers. You do so in response to challenges or to take up opportunities, often with little resources and support. Imagine what you can achieve with an innovative mindset!



Craft your **innovation strategy**

Use the MyBIP guidelines, tools and tips to craft an innovation strategy based on understanding your business now and your vision for the future. Our resources help you to assess progress, plan, and build skills.



A tool for creative **problem solving**

When you encounter a challenge or want to take up a business opportunity, use the app for creative problem solving, ideas and solutions. Better yet, use it to plan ahead how you want to develop your business and grow your innovation potential.

